

Who, WHEN, **WOW!**

MYSTERY EDITION

CASE FILE
TOP SECRET

AGENT: _____

DATE: _____

Hear Ye, Hear Ye.

- * A PSA, or Public Service Announcement, is a way to share important information to help a community.
- * PSAs often try to convince people to make choices that will help fix a problem or keep a community (or the environment) healthy and safe.

Create a 30-second PSA for a podcast that informs listeners about the sig in **Roswell**.

Listen to a sample PSA at: Tinkercast.com/PSA

STEPS:

Write an outline for the ad.

- 1** What details do you need to include?

WHO is involved?

WHEN did it take place?

WOW! What happened?

- 2** Then write out a script that includes exactly what you want to say.

- 3** Practice saying it out loud a few times. Don't go too fast! Then record it!